

(REFERENCE COPY - Not for submission)

Noncommercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323-E)

File Number: 0000114329 | Submit Date: 2020-05-26 | FRN: 0002733764

Purpose: Noncommercial Broadcast Stations Non-Biennial Ownership Report Status: Received Status Date:

05/26/2020 Filing Status: Active

Section I - General Information

1. Respondent

FRN	Entity Name	
0002733764	Central Michigan University	

Street Address	City (and Country if non U. S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
1999 East Campus Drive Public Broadcasting	Mt. Pleasant	MI	48859- 3457	+1 (989) 774-3015	RADEM2JE@CMICH. EDU

2. Contact Representative

Name	Organization
Derek Teslik	Gray Miller Persh LLP

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
2233 Wisconsin Ave NW Suite 226	Washington	DC	20007	+1 (202) 559- 7489	dteslik@graymillerpersh.

3. Application Filing Fee

Not Applicable

4. Control of Respondent

(a) Provide the following information about the Respondent:			
Relationship to stations/permits Licensee			
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?		No	

(b) Provide the following information about this report:			
Purpose	Transfer of control or assignment of license/permit		
"As of" date	05/22/2020		
	When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.		

5. Licensee(s) /Permittees(s) and Station(s) /Permit(s)

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
Central Michigan University	0002733764

Fac. ID No.	Call Sign	City	State	Service
646	WWCM	STANDISH	MI	FM
9907	WCML-FM	ALPENA	МІ	FM
9908	WCMU-TV	MOUNT PLEASANT	MI	DTV
9910	WMHW-FM	MOUNT PLEASANT	MI	FM
9911	WCMZ-FM	SAULT STE. MARIE	MI	FM
9913	WCMW	MANISTEE	MI	DTV
9914	WCMB-FM	OSCODA	МІ	FM
9917	WCML	ALPENA	МІ	DTV
9918	WCMU-FM	MOUNT PLEASANT	MI	FM
9921	WUCX-FM	BAY CITY	МІ	FM
9922	WCMV	CADILLAC	МІ	DTV
9923	WCMW-FM	HARBOR SPRINGS	МІ	FM
49575	WCMV-FM	LELAND	МІ	FM

Section II – Non-Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 Documents

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Document Information		
Description of contract or instrument	PBS Membership Agreement	
Parties to contract or instrument	Public Broadcasting Service	
Date of execution	06/2019	
Date of expiration	06/2020	
Agreement type (check all that apply)	Network Affiliation Agreement	

Document Information	
Description of contract or instrument	WUCX FM JOINT OPERATING AGREEMENT
Parties to contract or instrument	DELTA COLLEGE
Date of execution	01/1988
Date of expiration	No expiration date

Agreement type	Other
(check all that apply)	Agreement Type: JOINT OPERATING AGREEMENT

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information				
FRN	0002733764			
Entity Name	Central Michigan University			
Address	РО Вох			
	Street 1	1999 East Campus Drive		
	Street 2	Public Broadcasting		
	City	Mt. Pleasant		
	State ("NA" if non-U.S. address)	MI		
	Zip/Postal Code 48859-3457			
	Country (if non-U.S. address)	United States		
Listing Type	Respondent			
Positional Interests (check all that apply)	Respondent			
Interest Percentages Voting 0.0%		0.0%		
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?				

Ownership Information		
FRN	9990121581	
Name	Tricia A. Keith	
Address	РО Вох	

	Street 1	972 Oxford	
	Street 2		
	City	Birmingham	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	48009	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Other - Chair Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Executive		
By Whom Appointed or Elected	Governor		
Interest Percentages	Voting	12.5%	
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)		
Does interest holder have that do not appear on this	an attributable interest in one o report?	r more broadcast stations No	

Ownership Information		
FRN	9990121584	
Name	Michael A. Sandler	
Address	РО Вох	
	Street 1	4270 Barcroft Way
	Street 2	
	City	West Bloomfield
	State ("NA" if non-U.S. address)	MI
	Zip/Postal Code	48323
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Retired Physician, Consultant	
By Whom Appointed or Elected	Governor	
Interest Percentages	Voting	12.5%
(enter percentage values from 0.0 to 100.0)		

	Total assets (Equity Debt Plus)		
Does interest holder have a that do not appear on this re	n attributable interest in one or eport?	more broadcast stations	No

Ownership Information				
FRN	9990121585			
Name	Richard K. Studley			
Address	РО Вох			
	Street 1	600 S. Walnut Street		
	Street 2			
	City	Lansing		
	State ("NA" if non-U.S. address)	MI		
	Zip/Postal Code	48933		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Other - Vice Chair Men	Officer, Other - Vice Chair Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	President and CEO, Michigan	President and CEO, Michigan Chamber of Commerce		
By Whom Appointed or Elected	Governor			
Interest Percentages	Voting	12.5%		
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)			
Does interest holder have a that do not appear on this r	n attributable interest in one or eport?	more broadcast stations	No	

Ownership Information		
FRN	9990121588	
Name	Robert F. Wardrop, II.	
Address	PO Box	
	Street 1	1726 Morningside SE
	Street 2	
	City	Grand Rapids
	State ("NA" if non-U.S. address)	MI
	Zip/Postal Code	49506
	Country (if non-U.S. address)	United States

Listing Type	Other Interest Holder	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Other - Vice Chair Me	Officer, Other - Vice Chair Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Lawyer			
By Whom Appointed or Elected	Governor			
Interest Percentages	Voting	12.5%		
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)			
Does interest holder have that do not appear on this	an attributable interest in one o	r more broadcast stations No		

Ownership Information			
FRN	9990121589		
Name	William H. Weideman		
Address	PO Box		
	Street 1	6013 Londonberrie	
	Street 2		
	City	Midland	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	48640	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Retired		
By Whom Appointed or Elected	Governor		
Interest Percentages	Voting	12.5%	
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)		
Does interest holder have a that do not appear on this re	n attributable interest in one or eport?	more broadcast stations No	

Ownership Information		
FRN	9990121596	
Name	Mary Jane Flanagan	
Address	РО Вох	
	Street 1	Central Michigan University Office of the President

	Street 2	Warriner Hall 106	
	City	Mount Pleasant	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	48859	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Principal Profession or Occupation	Secretary to the Board of Trus	tees	
By Whom Appointed or Elected	Not applicable		
Interest Percentages	Voting 0.0%		
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)		
Does interest holder have that do not appear on this	an attributable interest in one or report?	more broadcast stations	No

Ownership Information			
FRN	9990121598		
Name	Barrie Wilkes		
Address	PO Box		
	Street 1	443 Fairlane Dr.	
	Street 2		
	City	Alma	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	48801	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Principal Profession or Occupation	Vice President, Finance and Administration, Central Michigan University		
By Whom Appointed or Elected	CMU President		
Interest Percentages	Voting	0.0%	
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)		

Does interest holder have an attributable interest in one or more broadcast stations	No
that do not appear on this report?	

Ownership Information				
FRN	9990138135			
Name	Todd J. Anson			
Address	PO Box			
	Street 1	10876 Bluff Road		
	Street 2			
	City	Traverse City		
	State ("NA" if non-U.S. address)	MI		
	Zip/Postal Code	49686		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)			
Principal Profession or Occupation	Investor and Attorney			
By Whom Appointed or Elected	Governor			
Interest Percentages	Voting	12.5%		
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)			
Does interest holder have a	an attributable interest in one o	r more broadcast stations	No	

Ownership Information				
FRN	9990138136			
Name	Isaiah M. Oliver			
Address	PO Box			
	Street 1 3101 Westwood Parkway			
	Street 2			
	City Flint			
	State ("NA" if non-U.S. MI address)			
	Zip/Postal Code	48503		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			

Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	President and CEO, Philanthropy		
By Whom Appointed or Elected	Governor		
Interest Percentages	Voting	12.5%	
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)		
Does interest holder have that do not appear on this	an attributable interest in one o	or more broadcast stations	No

Ownership Information				
FRN	9990138137			
Name	Edward J. Plawecki, Jr.	Edward J. Plawecki, Jr.		
Address	РО Вох			
	Street 1	12402 Woodlands Ct.		
	Street 2			
	City	Plymouth		
	State ("NA" if non-U.S. address)	MI		
	Zip/Postal Code	48170		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Member of Governing Board (Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Attorney			
By Whom Appointed or Elected	Governor			
Interest Percentages	Voting	12.5%		
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)			
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No	

Ownership Information			
FRN	9990138138		
Name	Robert O. Davies		
Address	PO Box		
	Street 1	1214 Forest Lane	
	Street 2		

	City	Mt. Pleasant	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	48858	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	President, Central Michigan University		
By Whom Appointed or Elected	Board of Trustees		
Interest Percentages	Voting	0.0%	
(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)		
Does interest holder have that do not appear on this	an attributable interest in one o report?	r more broadcast stations	No
• • •	nat any interests, including equi his filing are non-attributable. an explanation.	ty, financial, or voting	Yes

(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?	No
If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSEOR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: Vice President and General Counsel Exact Legal Title or Name of Respondent: Central Michigan University Name: Manuel R. Rupe Phone: 9897743971